



## SPONSORSHIP OPPORTUNITIES



### CUBA TIES 10 - MORE WAYS TO MAKE A DIFFERENCE

Here is your opportunity to stand up and bring the Strategic Alliance closer together.

This year, we invite your institution to join us in supporting the events and the community that make Cuba TIES the unique experience that it is. We have made it easy for you and or your institution to offer direct support for the various activities within Cuba TIES. You also have a choice to support the community organizations that contribute to the event. In times of adversity, it is more important than ever to support our international community.

Resilience comes from working together. Here are some of the ways you can step up your participation.

#### EXHIBIT AT A TABLE: \$200 USD

Make an impact for your institution by setting up a exhibit table at our expo. Showcase your institution as you stand shoulder-to-shoulder with other Cuban and international organizations. You can set up your institution's materials and share your mission and goals with potential partners. You can use the space for one-on-one conversations with faculty and administrators and make more headway in your partnership making in Cuba.

**3x4 Table w/2 Chairs.** Use to promote your university and its programs, draw Cuban scholars who may overlap in your fields of interest. NB. No active recruiting of students.



#### HOST A COFFEE BREAK:\$500 USD

Critical to the workings of any conference, your coffee break will keep us fueled throughout our presentation sessions. Nothing like pure Cuban coffee to keep us motivated. No worries, we will provide tea and snacks as well. Each break will be catered by a private restaurant. Not only are you making an impact on the conference, but you will be supporting the Cuban people.

The Coffee Break between sessions will be sponsored. Cost will provide coffee and some live entertainment for the ambiance.



## HOST A LUNCH: \$1,500 USD

Organizing a conference requires a lot of heavy lifting from a good number of people who often go unnoticed. In addition to the day-to-day responsibility that comes from being a part of the faculty or staff of a Cuban University, the volunteers work tirelessly sometimes under complicated circumstances. It is time we recognize all of these volunteers and show our gratitude for all of their hard work. The least we can do is offer up a special lunch to recognize their efforts. Your contribution will go toward making a special lunch for the community a reality. In addition to providing lunch, your institution's logo will appear on the event wall.

Lunch at a Private Restaurant for up to 100 guests. Sponsor will have the option to give remarks at the event.

## THE STUDENT FORUM: \$360 USD

Hosting a Cuban student on your home campus is complicated, especially now. Internationalization at home is a crucial component of the experience that transforms both visitors and hosts alike. In the interest of supporting transformation and creating even more access for Cuban faculty and students, sponsor a student from another province to be a part of the Cuba TIES student forum. Your contribution will empower two students from another province to participate in the forum. The contribution will cover the cost of travel, accommodation and meals. They'll also have a chance to participate in all our conference programs.

Hosting 2 Cuban Students: \$360

Covers, Local Transportation to and from Cienfuegos, Housing, Breakfast and Dinner



## THE CUBA TIES CLASSIC

The Softball Quality-of-Life league is a community project to promote men's health and foster community building that began in 2008. Players must be at least 50 years of age to play in the weekly round robin tournament each week. The league today consists of over 80 players on 3 teams that play each Sunday morning. The players hail from all parts of the community including retired Cuban Major League players. Each year, the league participates in Cuba TIES to organize the Cuba TIES Classic. The league is always in need of equipment and supplies. 12" softcore balls, caps, aluminum bats, and gloves both batting and fielding are always welcomed gifts.

## T -SHIRTS: \$30, XL+ \$35

You can also show your support by purchasing a Cuba TIES Classic T-shirt. With each shirt you buy, we will give a shirt to make sure that everyone has one on game day.

Each shirt purchased ensures a shirt for a Cuban delegate.



These contributions are not tax-deductible, but all proceeds go towards their stated goals in support of the Cuban people. If your institution is interested in exhibiting or sponsoring, please feel free to contact us directly at [CubaPrograms@CivitasGES.com](mailto:CubaPrograms@CivitasGES.com)

Credit card payments are subject to a 3.5% merchant's fee. If you prefer, you can also make your payment via Zelle, check, or wire transfer. You can contact us to make those arrangements.